

mr x stitch

contemporary embroidery & needlecraft

Mr X Stitch is uniquely positioned at the forefront of the contemporary embroidery movement. For over two years it has been showcasing new talent in the textile arts, and features regular columns from some of the freshest embroidery artists and curators on the scene.

With strong followings on Facebook, Flickr and Twitter, and with an ever-increasing readership, there has never been a better time to advertise your business with Mr X Stitch.

Between 1 January and 30 June 2011, Mr X Stitch connected with over 103000 unique visitors from 161 countries.

Our key demographics are women aged 18-44 and as we develop stronger links with educational facilities and sites, the site will continue to maintain its position as an inspirational resource for embroidery and textile enthusiasts around the world.

We offer sidebar advertising, the dedicated use of our media box on the homepage as well as the opportunity to sponsor our most popular posts.

Our advertising rates for 2011/12 are:

Sidebar advertising (200px wide, 400px deep)

1 month	\$250.00
3 months	\$675.00
12 months	\$2,550.00

Post Sponsorship

1 month	\$250.00
3 months	\$675.00
12 months	\$2,550.00

Sidebar + Post Sponsorship

1 month	\$450.00
3 months	\$1,215.00
12 months	\$4,590.00

Media Box

1 month	\$500.00
3 months	\$1,350.00
12 months	\$5,100.00

Embroidery is becoming a mainstream trend, and Mr X Stitch is leading the way. If you want to connect with the new wave of stitching and textile fans, you cannot afford to miss out.

